

BYLAW NO. 2019-02

SIGN CORRIDOR BYLAW

A BYLAW OF THE TOWN OF LEMBERG TO ESTABLISH FEES AND REQUIREMENTS FOR SIGNS TO BE ERECTED IN THE TOWN OF LEMBERG SIGN CORRIDOR

COUNCIL of the *Town* of *Lemberg*, in the Province of Saskatchewan, enacts as follows:

SHORT TITLE

1. This Bylaw may be cited as the Sign Corridor Bylaw.

INTERPRETATION

2. Any business or non-profit organization desiring to erect a sign in the sign corridor must submit an application to the Town of Lemberg.
3. Approval of any sign is subject to the approval of the Administrator and subject to approval to the landowner.
4. The Town of Lemberg shall collect any fees that may be charged for utilizing the sign corridor. The Fees shall then be forwarded to the landowner or to any third party as directed by the landowner via a formal agreement.
5. Signs are to be located in accordance with *The Erection of Signs adjacent to Provincial Highways Regulations*, and within the sign corridor boundary as established by the Ministry of Infrastructure and Highways.
6. The distance between each sign in the corridor shall be in accordance with *The Erection of Signs adjacent to Provincial Highways Regulations*.
7. Authorized signs permitted in the sign corridor shall ensure:
 - a) The size be 4' (120 cm) X 8' (240 cm) placed horizontally;
 - b) The sign supports are made of a minimum of 6 x 6 treated wood post;
 - c) The sign base is 4' (120 cm) above ground level;
 - d) Constructed of aluminium with vinyl reflective graphics and lettering;
 - e) Design shall be approved by the Town of Lemberg prior to installation;
 - f) Sign must be professionally made by sign company of choice;
 - g) Sign will have content/background that does not interfere with the Ministry's regulations;
 - h) Signs shall not include an advertising device – including banners, streamers, flags, lights, holograms, search lights and any devices that are decorative in nature;
 - i) Signs shall not have flashing, moving or rotating parts;

- j) Signs may be reflective in nature, however extra costs incurred are placed on the sign owner;
 - k) The sign shall not contain wording that would suggest businesses are better than their competitors ie) best shop in town;
 - l) Signs shall not in any way resemble an official sign or a standard or commonly used traffic control device, and that may cause confusion to motorists (ex. Stop ahead, turn, caution);
 - m) Once the sign corridor is established no more signs to be erected in town limits only in established corridors;
 - n) The Alcohol Control Act restricts any advertising or reference by sign or billboard promoting alcoholic beverages. This includes any references to beverage rooms, "happy hours", liquor or beer company sign sponsors, their logos or products.
- 8.** The business or organization erecting a sign shall be responsible for all costs associated with sign fabrication, erection and maintenance of the said sign.
- 9.** The Sign Corridor is approved by the Ministry of Infrastructure and Highways who has approved a certain number of signs to be installed in each corridor. Due to limited number of signs, priority will be given as follows:
- 1. Priority 1 - Lemberg businesses with commercial property assessment
 - 2. Priority 2 - Home based businesses located in the town
 - 3. Priority 3 - Organizations with headquarters within the Town of Lemberg
 - 4. Priority 4 - Lemberg area businesses
- a) If necessary, there will be a waiting list based on priority.
- 10.** The fees shall be collected at the time of the Sign Corridor application and is set out in accordance with the Fees and Charges Bylaw. The Annual Fee shall be paid by January 31 of each year. Failure to pay for annual fee by February 28 shall void the sign lease agreement and the sign shall be removed.
- 11.** The Annual Fee shall cover the yearly land rental and grass maintenance. Sign owners shall be given 60 (sixty) days' notice of any fee change.
- 12.** Maintenance:
- a) If sign becomes in need of repair (broken, splintered, peeling, lifting, has holes, warping, chipping or cracking) or replacement, the sign owners shall be notified by the Town of Lemberg and advised to remedy the sign.
 - b) If there has been no action to remedy the sign within 30 (thirty) days of contact, the sign shall be removed from the corridor and the space in the corridor shall be available for another business/organization.
- 13.** Any changes to the sign must receive prior approval from the Town of Lemberg.

14. The Town of Lemberg reserves the right to amend the Sign Corridor Bylaw, decline permit application for reasons not specifically stated in the sign specifications, and take down corridor signage in cases of emergency.

COMING INTO FORCE

15. This Bylaw shall come into force and take effect upon the third reading of this bylaw.

[SEAL]

Mayor

Administrator

First Reading: March 18, 2019
Second Reading: April 3, 2019, 2019
Third and Final Reading: April 9, 2019

Certified a True Copy of Bylaw 2019-02
adopted by Resolution of the Council
of the Town of Lemberg, in the
Province of Saskatchewan on
the 9th day of April, 2019.

seal

Administrator